

***Most outstanding magazine  
of the Turkish home textile sector:***

**img**  
**hte**  
international home textile magazine



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### About “HTE” magazine

HTE magazine, the most leading magazine of the Turkish textile industry, which is presenting third largest home textile industry of the world, is the only magazine published monthly since 1997 of the sector. It is printed 8,500 copies and distributed efficiently in 85 countries. As is in Turkey, the magazine is among the most leading publications in the sector in the world. It reaches 3,000 addresses in Turkey comprising of important exporters and economy bureaucracy, commercial counselors of foreign countries in Turkey, economic associations and unions, chambers of commerce and industry and other related circles. It international distribution is composed of 5,500 addresses including select importers. Turkish commercial, counselors, chamber and sector institutions and economic circles in 85 countries. It actively participates with a stand in international fairs and distributes free copies 2-3 thousand every month. Leading home textile importers know Turkey generally with THE Magazine.

#### Distribution Profile

In Turkey, exporters, economy bureaucracy, foreign commercial counselors, associations and unions, chamber of commerce and industry	3000
In foreign countries, importers, Turkish commercial, counselors, important chambers, sector institutions and economic circles	5,500
<b>TOTAL:</b>	<b>8,500</b>

# 2019 CALENDAR

Our group has stands in the most famous shows to distribute HTE magazines as follows:

ISSUE	EVENT	DATES	CITY
January	Heimtextil Domotex IMM IMOB	08-11 January 11-14 January 14-20 January 22-27 January	Frankfurt/Germany Honnover/Germany Cologne/Germany Istanbul/Turkey
March	Domotex Asia China Home Deco Kazakhstan CIFF	26-29 March 26-28 March 28-31 March	Shanghai/China Almaty/Kazakstan Guangzhou/China
April	Proposte Ekteks	15-17 April 23-27 April	Como/Italy Istanbul/Turkey
June	Heimtextil India	26-28 June	New Delhi/India
August	Intertextile Shangai Au- tumn Home Textile Fair	28-31 August	Shanghai/China
September	Maison&Objet Mood Brussels Index Heimtextil Russia Home Textile & Deco- ration	06-10 September 10-12 September 17-19 September 17-19 September 25-28 September	Paris/France Brussels/Belgium Dubai/UAE Moscow/Russia Istanbul/Turkey
October	Design Living Tendency	17-20 October	Kiev/Ukraine
November	Japantex		Tokio/Japan
December	Irantex-Home Textiles, Mach., Embr., Raw.		Tehran/Iran

We can print an additional copies and distribute 2,000 of your flyers in each of these shows for 1,000 euros each. The printing cost will be 500 euros for 2,000-8,000 copies. Thus, you can promote your works in different countries with the most efficient way.

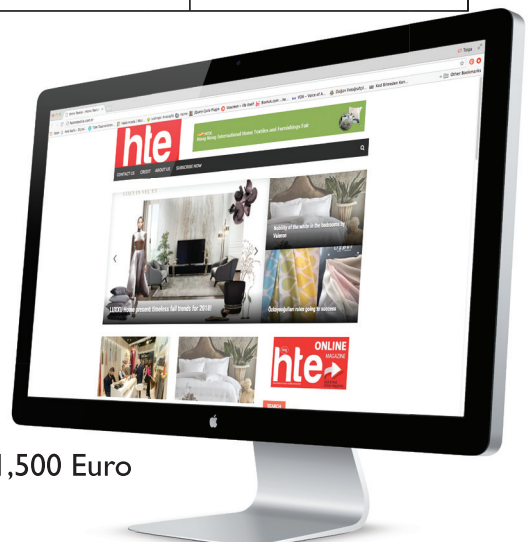


## 2019 ADVERTISING RATES (EURO)

PAGE	1x	3x	6x
Front Cover	N.A. for 2019	N.A. for 2019	N.A. for 2019
Back Cover	5,000 -Subject to availability-	4,600 -Subject to availability-	4,000 -Subject to availability-
Inside Front Cover	3,000	2,700	2,400
Inside Back Cover	2,500	2,250	2,000
First Page	3,000	2,750	2,400
1/1 Inside Page	2,000	1,800	1,600
Two Page Spread	3,500	3,150	2,800
Half Page	1,000	900	800

## Website Advertising in HTE Magazine 2019 Website Rates (Euro)

PAGE	1x	3x	6x
LOCATION	500	400	250
Topbar	400	300	200
Sidebar	350	275	175
Footer	2,500	2,250	2,000



EDS (Email Blast to all database of our 15,800 database): 1,500 Euro



For additional advertising opportunities,  
contact foreign relations dept. at



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**e-Contact**

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